

International Colloquium of Social Sciences and Communication ACUM 2024, 12th Edition 25 - 26 November 2024

CONFERENCE PROGRAM – SHORT FORM

Address: Aula Sergiu T. Chiriacescu (Strada Iuliu Maniu 41A, Braşov 500091)

<https://g.co/kgs/fZd9Dt8>

DAY 1 – 25.11.2024

09.00 – 10.00 Registration, Aula Sergiu T. Chiriacescu

10.00 – 12.30 Welcome and Plenary session

12.30 – 13.30 Lunch

13.30 – 17.30 Parallel sessions

Room UI6	Room UI7	Room UI2	Room UI3	Room UII2
13.30 – 15.30 - Workforce Dynamics in Crisis: Exploring Organizational and HRM Responses to Transformative Challenges	13.30 – 16.00 Social Networks: Antecedents and Consequences	13.30 – 17.30 - Reimagining Social Policies for Resilience and Equity	13.30 – 15.30 - Environmental Concerns and Challenges: Global Issues, Sustainable Solutions	14.00 – 16.00 - Varia. Interdisciplinary Research – part 1
15.30 – 17.30 - The Challenges of AI in the Digital Citizenship Era	16.00 – 18.00 - <i>The East: Reconsidering the Otherness of the Other as a Spatial Practice</i>		15.30 – 17.30 - Between Screenings and the Hegemony of the Screens: Sifting the Social in the Age of Boundless Communication	

19.00 – 21.00 Official dinner

Address: Aro Palace (B-dul Eroilor 27-29, Braşov, 500030,
<https://maps.app.goo.gl/uRGiFPYpSENERbNz9>)



DAY 2 – 26.11.2024

10.00 – 11.00 Plenary session

11.10 – 13.30 – Parallel sessions

Room UI7	Room UII2	Room UI2	Room UI3	Room UI6
11.10 – 13.30 - European Identity: Borders and Citizenship Today – part 1	11.10 – 13.30 - Varia. Interdisciplinary Research – part 2	11.10 – 13.30 Addressing Global Dynamics: International and European Relations, Legal Challenges, Resilience, and Conflict Resolution	11.10 – 13.30 - Digital Space – Shaped by People and Contents – part 1	11.10 – 13.30 - Unveiling the Social Fabric: Narrative Explorations in Digital Societies

13.30 – 14.30 – Lunch

14.30 – 17.30 – Parallel sessions

Room UI7	Room UI6		Room UI3
14.30 – 17.30 - European Identity: Borders and Citizenship Today – part 2	14.00 – 16.00 – HR Managers' Round Table		14.30 – 17.30 - Digital Space – Shaped by People and Contents – part 2

CONFERENCE PROGRAM – EXTENDED

DAY 1 – 25.11.2024

09.00 – 10.00 Registration, Aula Sergiu T. Chiriacescu

10.00 – 10.30 Welcome message

10.30 – 11.30 Keynote Speaker - **Luis M. Arciniega** (ITAM Mexico) - An Emerging Global Classification of Employees Based on Work Ethic Levels

11.30 – 12.20 Keynote Speaker - **Kai A. Schafft** (Penn State University) - Divided Democracy: Comprehending the Spatial Polarization of Politics in the Global Moment in the United States and Elsewhere

12.30 – 13.30 Lunch

13.30 – 17.30 Parallel sessions

Workforce Dynamics in Crisis: Exploring Organizational and HRM Responses to Transformative Challenges

Schedule: 13.30 – 15.30

Room UI6

Chairs: Carmen Buzea and Horia Moaşa, Transilvania University of Braşov

1. Sarah Kovoov-Misra, University of Colorado, Denver
Complexity and Resilience: An Ecosystem Approach to Crisis Management
2. Miroslava Quanita Ştefania Fîc (Miloş), West University of Timisoara
Organizational culture within Ministry of Internal Affairs
3. Nicoleta Elena Apostol, University of Bucharest
Agile working and gender
4. Anca-Alexandra Popa (Moldoveanu), Transilvania University of Brasov
Learning Paradigms, Theories and ROI in The Digital Age

The Challenges of AI in the Digital Citizenship Era

Schedule: 15.30 – 17.30

Room UI6

Chairs: Ileana Rotaru, West University of Timisoara | Anca Velicu, Institute of Sociology, Romanian Academy | Gyöngyvér Erika Tokes, Sapientia Hungarian University of Transylvania and Gabriel Stoiciu, Institute of Anthropology „Francisc I. Rainer”

1. Rozália Klára Bakó, Sapientia Hungarian University of Transylvania
Virtual third places and community formation: Gen Z concerns
2. Varga Edward Csaba, West University of Timisoara
AI, Privacy, and Digital Citizenship: Navigating the Balance Between Innovation and Surveillance

3. Gabriel-Remus Suciu, Transilvania University of Braşov
The recommendation system of TikTok
4. Ileana Rotaru, West University of Timisoara | Anca Velicu, Institute of Sociology, Romanian Academy | Gyöngyvér Erika Tokes, Sapientia Hungarian University of Transylvania
Exploring teachers' attitudes and values towards Generative Artificial Intelligence: insights from a qualitative study

Social Networks: Antecedents and Consequences

Schedule: 13.30 – 16.00

Room UI7

Chairs: Bianca-Elena Mihăilă-Pinţoiu, Iulian Oană and Marian-Gabriel Hâncean, University of Bucharest

1. Andreea Valeria Andras, West University of Timisoara
The social impact of forum theatre in combating violence in schools
2. Marian-Gabriel Hâncean, University of Bucharest | Juergen Lerner, University of Konstanz
Romania Panel personal network data from living labs
3. Krisztina Sitku, University of Dunaújváros
County European theory – local practice: Under what conditions do two Central Eastern European regional universities operate their social relations?
4. Iulian Oană, University of Bucharest
Online media use and COVID-19 vaccination in real-world personal networks
5. Bogdan-Adrian Vidraşcu and Isabela Tincă, University of Bucharest
Personal network research in living labs: the case study of Lereşti, Argeş County
6. Bianca-Elena Mihăilă, University of Bucharest
Cross-sectional personal network analysis of adult smoking in rural areas
7. Simona-Elena Puncioiu, Florin Gaina, University of Bucharest
Physical inactivity: a key risk factor for BMI in urban areas

The East: Reconsidering the Otherness of the Other as a Spatial Practice

Schedule: 16.00 – 18.00

Room UI7

Chairs: Mihai Burlacu, Transilvania University of Braşov and Kai Schafft, Pennsylvania State University

1. Kai A. Schafft, Penn State University
Through a Glass Darkly: Encountering Post-Revolution Romania and Central Europe from a Western Gaze
2. Alina Ioana Branda, Babes-Bolyai University
The Other and the Self as Spatial and Cultural Practices. Views from Cultural/Social Anthropology

3. Gabriel Stoiciu, Francisc Rainer Institute of Anthropology
“Tefelisti” vs “trogloditi” – opposite protesting groups of the second decade in Bucharest
4. Attila Kovács, Transilvania University of Braşov
Selfhood and Otherness in the Context of Identity
5. Mihai Burlacu, Transilvania University of Braşov
The East as a „feast” of representation: Does it end?

Reimagining Social Policies for Resilience and Equity

Schedule: 13.30 – 17.30

Room UI2

Chair: Gabriela Motoi, University of Craiova

1. Ana-Maria Dincă, Transilvania University of Braşov | Kai A. Schafft, Penn State University | Florina Mădălina Harabagiu, Diana-Cristina Bódi, and Codrina Csesznek, Transilvania University of Braşov | Diana Vasilica Szasz, Braşov County School Inspectorate
School Mediators and Roma Educational Access and Inclusion in Rural and Urban Romania
2. Florina - Mădălina Harabagiu and Codrina Csesznek, Transilvania University of Braşov
The Role of the School Mediator in the Education and Social Integration of Roma
3. Ioana Prodan, University of Bucharest
Proposals for a policy agenda on social innovation and social entrepreneurship
4. Gabriela Motoi, University of Craiova
Tackling Economic Inequality through Social Policies: Strengthening Resilience in the Marginalized Rural Community of Rast, Dolj County
5. Atena Gagiu, University of Craiova
Existential meanings and civic perspectives of social education
6. Alexandra Damaschin, Alexandru Ioan Cuza University of Iasi
Resilience and vulnerability. Integrative interventions based on children’s experiences
7. Elena Maria Felea (Bochis), West University of Timisoara | Lavinia Popp, Babeş-Bolyai University
The perception of social actors (NGOs, associations, social enterprises, protected units) on the framework of social policies for the inclusion of people with disabilities in Maramures County
8. Veronica Gheorghită, University of Craiova
Preventing and combating violence against women: from social policies to intervention



Environmental Concerns and Challenges: Glocal Issues, Sustainable Solutions

Schedule: 13.30 – 15.30

Room UI3

Chairs: Laura Nistor, Sapientia Hungarian University of Transylvania and Andreea Mardache, Transilvania University of Braşov

1. Laura Nistor and Gyöngyvér Bálint, Sapientia Hungarian University of Transylvania
Measuring Environmental Concern through Willingness to Pay across Europe. A Comparison between the ISSP and EVS Surveys
2. Rozália Klára Bakó, Sapientia Hungarian University of Transylvania
Greening the office: Opportunities and challenges
3. Anna Wójtowicz, Warsaw School of Economics
The importance and role of the EU emissions trading market (EU ETS) in the EU's pursuit of climate neutrality (online)
4. Petruța Teampău and Fernando Varga, Babeş-Bolyai University
„Cows do not belong to the beach”. Online and offline tensions between tourists and local community over biodiversity and sense of place in the Danube Delta
5. Andreea Claudia Mardache, Transilvania University of Braşov
Students' pro-environmental attitudes and behaviors

Between Screenings and the Hegemony of the Screens: Sifting the Social in the Age of Boundless Communication

Schedule: 15.30 – 17.30

Room UI3

Chairs: Silviu Totelecan and Adrian Sîrbu, Romanian Academy – Cluj-Napoca Branch

1. Mara Mihaela Panaite, Transilvania University of Braşov
Reshaping Production Practices in the Age of Global Streaming
2. Sergiu Bortoş and Romeo Asiminei, "Alexandru Ioan Cuza" University of Iaşi
Navigating News in the Screen Age: A Conceptual and Theoretical Exploration of Media Perception
3. Silviu Totelecan, Romanian Academy – Cluj-Napoca Branch
Screen dependency and/or divided sociality
4. Cristian Pop, Romanian Academy Cluj-Napoca Branch & Babes-Bolyai University
Transforming Social Research. The Influence of Digital (Big) Data and Machine Learning Algorithms on Sociological Theories and Methodologies
5. Roxana Tohaneanu-Shields, Transilvania University of Braşov
A sense of place, a sense of self and the digital ego - conceptual clarifications in a pervasive digital age

Varia. Interdisciplinary Research - PART 1

Schedule: 14.00 – 16.00

Room: UII2

Chair: Luiza Meseşan Schmitz and Florin Nechita, Transilvania University of Braşov

1. Masatoshi Adachi, Meisei University
Transformation of Decision-Making Processes in educational site
2. Airi Shin, Meisei University
Exploring the Role of Team Management Styles on Individual Well-Being and Commitment
3. Sakiho Mori, Meisei University
Transformation of Meisei University Students' participation attitudes during MSSP 2024 and the social construction of team equilibrium
Establishing students' cooperation in a multicultural environment: The heicomp experience
4. Ioana Suhov and Cristian Bălăcescu, Transilvania University of Braşov
The specifics of researching the phenomenon of multiculturalism in the diachronic. The Sulina case
5. Eugen Bucur, Elderly Home Jimbolia - DGASPC Timiș and Venera-Margareta Bucur, West University of Timisoara
Positive and negative factors of adjustment of the elderly in the institution and their effect on the level of the elderly's quality of life
6. Florin Nechita, Nicolae Marinescu, Transilvania University of Braşov | Guilherme Augusto Barucke Marcondes, Instituto Nacional de Telecomunicações – Inatel and Susana Lugo Rolón, Universidad Nacional de Itapua

19.00 – 21.00 Official dinner

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DAY 2 – 26.11.2024

10.00 – 11.00 Keynote Speaker - **Katarzyna Drag** (The Pontifical University of John Paul 2, Krakow) - New communication patterns - new communication skills. Challenges of today's information society

11.10 – 13.30 & 14.30 – 17.30 – Parallel Sessions

European Identity: Borders and Citizenship Today - PART 1

Schedule: 11.10 – 13.30

Room UI7

Chair: Arabela Briciu and Gabriela Răţulea, Transilvania University of Braşov

1. Matteo Frau and Natalina Stamile, University of Brescia
European citizenship between legal standardization and identity factor. Pathways for an intercultural citizenship
2. Vlad Bătrânu-Pinţea, Claudiu Coman, Maria-Cristina Bularca, and Cătălina-Ioana Tarbă, Transilvania University of Braşov
The Romanian community in Florence, Italy
3. Maria-Cristina Bularca, Claudiu Coman, Vlad Bătrânu-Pinţea, and Andra Dan, Transilvania University of Braşov
Integrated branding in the city of Braşov - Connections between Transilvania University of Braşov and other institutions in the same city
4. Florina-Mădălina Harabagiu and Codrina Csesznek, Transilvania University of Braşov
The Intangible Heritage of Draguş: Safeguarding Cultural Legacy through Tourism Valorization and Community Involvement
5. Monica Defta, Transilvania University of Braşov
Representations of divinity in 12-15 age group in Romanian children

European Identity: Borders and Citizenship Today - PART 2

Schedule: 14.30 – 17.30

Room UI7

Chair: Arabela Briciu and Gabriela Răţulea, Transilvania University of Braşov

6. Ioan-Alexandru Grădinaru, "Alexandru Ioan Cuza" University of Iaşi
Can European Scepticism Be a Form of Intangible Heritage?
7. Alejandro Torres Gutiérrez, Universidad Pública de Navarra
National symbols and common shared identity. What happens if the national anthem doesn't have lyrics?
8. Javier Martín Lan, Universidad Pública de Navarra
European Union: Advantages of a shared economic project

9. Ander Loyola Sergio, Universidad Pública de Navarra
Identity and self-government between politics and law: the case of Navarre
10. Sergio Díaz Sánchez, Universidad Pública de Navarra
End-of-life decisions: a new challenge for Europe?
11. Zoltán Salánki, Romanian Academy, Cluj-Napoca Branch
Ethnic/national minorities in the context of European identity: a possible shift from a state of being to a state/dynamics of happenings
12. Arabela Briciu, Transilvania University of Braşov | Goran Pavel Šantek, University of Zagreb and Androniki Kavoura, University of West Attica
A Strategic Approach to Incorporating Intangible Cultural Heritage in European Higher Education

Varia. Interdisciplinary Research - PART2

Schedule: 11.10 – 13.30

Room: UII2

Chair: Luiza Meseşan Schmitz and Florin Nechita, Transilvania University of Braşov

7. Gabriela Dima and Marinela Şimon, Transilvania University of Braşov
Exploring burnout and resilience processes of Romanian social workers during the COVID-19 pandemic
8. Gheorghita Nistor, Mihaela Popa, and Mirela Anghel, University of Bucharest
Assessing the Prosocial Attitudes Regarding Students' Admission of Social Work Major (online)
9. Mihaela Tomiţă and Roxana Ungureanu, West University of Timisoara
The role of professionals' resilience in the rehabilitation process of offenders
10. Roxana Ungureanu and Mihaela Tomiţă, West University of Timisoara
Social work students' satisfaction in E-learning. Experiences and learning outcomes
11. Justin Datcu, Université Jean Monnet
Moldova's educational system reform: an Europeanization beyond Europe
12. Marton Szasz, University of Bucharest
The impact of Hungary's behavior over the European societal cohesion. A political and sociological analysis

Addressing Global Dynamics: International and European Relations, Legal Challenges, Resilience, and Conflict Resolution - PART 1

Schedule: 11.10 – 13.30

Room UI2

Chairs: Angela Maria Romito, Università degli Studi di Bari and Ana-Maria Bolborici - Transilvania University of Brasov

1. Umberto Marzo, Università degli Studi di Bari Aldo Moro
The Paradox of Resilience: From Solution to Structural Perpetuation in International Relations (online)
2. Aysel Musayeva Gurbanova, University of East Anglia & University of Toronto
Navigating North American Markets: Analyzing the Impact of Canada-U.S. Trade Relations on Romania's Economic Integration and Investment Opportunities" (online)
3. Cătălina Georgeta Dinu, Transilvania University of Braşov
Is European Cross-Border Medical Assistance a Help or a Challenge for the Patients?
4. Oana Şaramet, Transilvania University of Braşov
The principle of separation and balance of powers in the state - contemporary challenges
5. Nicoleta Roşca and Cristian Bălăcescu, Transilvania University of Brasov
The cleavage of social attitudes in politically vulnerable spaces. An evaluation of the citizens' options regarding the accession to the potential poles of power in the north-east of the Republic of Moldova
6. Ovidiu Oltean, Andriana Cosciug, Raluca Moldovan, Daniela Angi, and Viktoriia Kyrychenko, Babeş-Bolyai University | Daniel Beers, James Madison University | Anatolie Cosciug, Lucian Blaga University of Sibiu and Toma Burean, Babeş-Bolyai University
Advancing Migrant Inclusion and Overcoming Barriers in Romania's Refugee Response
7. Ana-Maria Bolborici, Transilvania University of Brasov
The role of women in conflict prevention and resolution

Digital Space – Shaped by People and Contents – PART 1

Schedule: 11.10 – 13.30

Room UI3

Chair: Alina Coman, Transilvania University of Braşov

1. Alexandra-Anamaria Preda, West University of Timisoara
The Role of Social Media in Structuring Today's Beauty Standards and Consumption
2. Kósa Istvan and Blanka Bálint, Sapientia University
The Role of Visual Cues in News Selection and Avoidance
3. Ion Negrilă, Spiru Haret University
Hostility and interaction in the digital domain
4. Bianca-Raluca Ionescu, University of Bucharest
Turkey between fake news and reality. A sociological perspective on the ideological war between Recep Tayyip Erdoğan and Fethullah Gülen
5. Ana Maria Gulpe, University of Bucharest, Doctoral School of Communication Sciences of FJSC
Digital Communication of Place Brands: Crafting Images through TikTok

Digital Space – Shaped by People and Contents – PART 2

Schedule: 14.30 – 17.30

Room UI3

Chair: Alina Coman, Transilvania University of Braşov

6. Ramona Ioniță, University of Bucharest | Anca Ana Maria Lascu, Center for Resources and Educational Assistance Prahova
The temporal dimension of smart urbanity and teenagers' perception on similarities with past historical eras
7. Toma Burean and Daniela Angi, Babeş-Bolyai University
Political participation through social media and gender in Denmark, Germany, Hungary, Italy Romania and the UK. A comparative perspective
8. Delia Tomozei, Transilvania University of Braşov
The Online Disinhibition Effect and Gender Dynamics
9. Corina Georgescu, Transilvania University of Braşov
Sexist Advertising – Online and Offline Impact
10. Iuliana Ştefan, University of Bucharest, Doctoral School of Communication Sciences of FJSC
Gender and fairy tale in advertising

Unveiling the Social Fabric: Narrative Explorations in Digital Societies

Schedule: 11.10 – 13.30

Room UI6

Chairs: Dan Chiribucă and Adriana Teodorescu, Babeş-Bolyai University

1. Mara Birou and Viorela Telegdi Csetri, CASTLE - Centre for the Study of Transnational Families
Narratives of migration: a family's journey back home
2. Dan Chiribucă and Adriana Teodorescu, Babeş-Bolyai University
Researching digital societies. Big data, AI and the narrative approach: from mapping the trails to comprehension through tales
3. Camelia Gradinaru, "Alexandru Ioan Cuza" University of Iaşi
The unlikely "hero": Narratives about algorithms
4. Eugen Glăvan, Monica Marin, Mădălina Manoilă, Research Institute for Quality of Life, Romanian Academy
Integrating FAIR Principles into Spatial Driven Data: Insights from the EU-FAR Project
5. Mara Mihaela Panaite, Transilvania University of Braşov
Narratives and Identity in Romanian adaptations of Turkish TV series

HR Managers' Round Table

Schedule: 14.00 – 16.00

Room UI6

Chairs: Carmen Buzea and Horia Moaşa, Transilvania University of Braşov

Scientific Committee

Luis M. Arciniega, Instituto Tecnológico Autónomo de México (ITAM Mexico)

Kai A. Schafft, Penn State University

Katarzyna Drag, The Pontifical University of John Paul 2 in Krakow

Carmen Buzea, Transilvania University of Brasov

Gabriela Răţulea, Transilvania University of Brasov

Codrina Csesznek, Transilvania University of Brasov

Androniki Kavoura, University of West Attica

Goran Pavel Šantek, University of Zagreb

Dan Chiribucă, Babeş-Bolyai University

Marian-Gabriel Hâncean, University of Bucharest

Florin Nechita, Transilvania University of Brasov

Silviu Totelecan, Romanian Academy – Cluj-Napoca Branch

Gabriela Motoi, University of Craiova

Ileana Rotaru, West University of Timisoara

Organizing Committee

Horia Moaşa, Transilvania University of Brasov

Luiza Meseşan-Schmitz, Transilvania University of Brasov

Marinela Şimon, Transilvania University of Brasov

Arabela Briciu, Transilvania University of Brasov

Alina Coman, Transilvania University of Brasov

Ana-Maria Bolborici, Transilvania University of Brasov

Andreea Mardache, Transilvania University of Brasov

Mihai Burlacu, Transilvania University of Brasov