



## A C U M 2011 COLLOQUIUM PROGRAM

Thursday – November 17, 2011

17.00-17.30 Participants Registration

**17.30-19.00 „Heritage and Public Responsibility” – Auditorium**

**Opening:** Silviu COPOSESCU (Moderator), *Transilvania University of Braşov*

- „Urban Identity: Ghosts, Practices and Values”  
*Ciprian MIHALI, Babeş-Bolyai University*
- „The Romanian Political Construction of Identity in Architecture”  
*Augustin IOAN, „Ion Mincu” University of Architecture and Urbanism, Bucharest*
- „Roşia Montană: A Problem of Systematic Elusion of Responsibility”  
*Ştefan BĂLICI, „Ion Mincu” University of Architecture and Urbanism, Bucharest*
- „[Un]forgotten Monuments”  
*Anca MAJURU, Alexandra STOICA, Universitatea de Arhitectură şi Urbanism „Ion Mincu”, Bucureşti*
- „Who’s Taking Care of the *Bucharest Sociological School’s* Patrimony? Cornova Case”  
*Zoltán ROSTÁS, University of Bucharest*  
*Vasile ŞOIMARU, Academy of Economic Studies (Republic of Moldova)*

---

19.00-19.15 Coffee Break

---

19.15-19.30 Awards for the Student Scientific Circle in Visual Sociology [*Anton Golopenţia*  
Student Scientific Circle

- **„Beyond the Fence” Project**  
*Vasilica BORICEAN, Roxana BRABICEANU, Camelia GIURCĂ, Alexandru VULPE*

19.30-20.00 Awards for the Student Scientific Circle in Dramaturgical Sociology [*Erving Goffman*  
Student Scientific Circle].

- **„Dramatizations of Ion Luca Caragiale sketches” Project**  
*Andreea AXINTE, Silviu BOBOC, Tania CALIŞCIUC, Gabriela IFTIMICIUC, Oana IOSUB,*  
*Roxana MARE, Roxana NOUR, Ovidiu POPELEA, Alexandru VULPE*

---

20.30-22.00 Dinner

---



## Friday –November 18, 2011

### 9.00-10.45 Paper Sessions

#### „Ethics and Social Justice”, UI3 Room

**Opening:** Silviu COPOSESCU (Moderator), *Transilvania University of Braşov*

- „Social Justice Revisited: We May Not Like It, but We Need It! ”  
*Dumitru BORTUN, National School of Political and Administrative Studies, Bucharest*
- „Modern Business Corporation and the Logic of Natural Ethics of Property: Some Resolutions”  
*Octavian-Dragomir JORA, Mihaela IACOB,*
- „Technocracy and Milenarism: The Impossibility of Moral Neutrality in Public Governance”  
*Radu MUŞETESCU, Academy of Economic Studies, Bucharest*

#### „The Patrimony of <<The Bucharest School of Sociology>>”, UI2 Room – in cooperation with „The Romanian Institute for Recent History – IRIR “

**Opening:** Zoltan ROSTAŞ (Moderator), University of Bucharest

- „Făgăras Country Small Boyars from the Perspective of Historical Sociology. Case Study: Drăgus Village”  
*Bogdan BUCUR, University of Bucharest*
- „Mircea Vulcănescu - the Economist”  
*Ionuţ BUTOI, University of Bucharest*
- „H.H. Stahl – from Social Research to Social Monarchy”  
*Antonio MOMOC, University of Bucharest*
- „‘*Draga maichii, după tine îmi pare si rău si bine*’ - Rural transformation in the early writings of the Bucharest School of Sociology”  
*Raluca MUŞAT, University College London*

#### „Identity and Urban Subcultures”, UI6 Room

**Opening:** Dana SOREA (Moderator), *Transilvania University of Braşov*

- „Semiotic Recovery of Romantic Travels - Reflexions on The Tourist Discourse”  
*Simona BUCŞA, University of Bucharest*
- „Urban Configurations in the City of Braşov. Representations of the Centre”  
*Mihai BURLACU, Transilvania University of Braşov*
- „Brasov People’s Fears after EU Accession. Study Carried Out at the Level of Brasov Municipality”



*Claudiu COMAN, Transilvania University of Braşov*

- „Housing Policy for the Roma in the Neoliberal Era? The Case of Coastei Street in Cluj, Romania”

*Ioan Crăciun LĂCĂTUŞ, The Romanian Institute for Research on National Minorities*

---

**10.45-11.00** Coffee Break

---

**11.00-12.30** Paper Sessions

**„Ethics and Social Justice”, UI3 Room**

- „Emancipation of Labor versus Human Emancipation; Hannah Arendt: Karl Marx and the Equivocals of the Emancipation Theory”

*Diana PĂULEŢ, Transilvania University of Braşov*

- „The Ethics of Environmental Protection”

*Alexandru PĂTRUŢI, Academy of Economic Studies, Bucharest*

- „Ethical Guidelines in Modern Romanian Economic Literature. A Short Critique from the Austrian School Perspective”

*Andreas STAMATE, Academy of Economic Studies, Bucharest*

**Session Summary:** Gabriela RĂŢULEA (Rapporteur), *Transilvania University of Braşov*

**The Patrimony of "The Bucharest School of Sociology”, UI2 Room**

- „The Second Marginalization of the Bucharest School of Sociology”

*Zoltán ROSTAŞ, University of Bucharest*

- „The Relations between the Romanian and the Hungarian Sociologists in the Interwar Period”

*Martin Ladislau SALAMON, University of Bucharest*

- „History and Sociology; a Genealogical Perspective”

*Ştefan UNGUREAN, Transilvania University of Braşov*

- „Among Dimitrie Gusti’s Sources of inspiration: Women’s and Feminist Organizations as (possible) precursors of Gustian monographic and interventionist activities”

*Theodora-Eliza VĂCĂRESCU, University of Bucharest*

**Session Summary:** Gheorghe ROŞCULEŢ (Rapporteur), *Transilvania University of Braşov*



### **„Identity and Urban Subcultures”, UI6 Room**

- „Towards A Pan-European Identity: A comparative research project on the national anthems of European Union member states”  
*Gheorghe ONUȚ, Transilvania University of Braşov*
- „Considerations on the Intensity and Structure of Mortality in Romania, in the European and the Global Context”  
*Traian ROTARIU, Babeş-Bolyai University*
- „Virtual Space and the Diversification of Student Protest Forms”  
*Gabriel STOICIU, „Francisc Rainer” Anthropological Institute*
- „Smoking Prevalence in Romania. A Secondary Data Analysis”  
*Codrina ŞANDRU, Transilvania University of Braşov*
- „Social representations of Irrational Behaviours of Crowds as Shown on Television News”  
*Marina ȚURPAN, University of Bucharest*

**Session Summary:** Mihai BURLACU (Rapporteur), *Transilvania University of Braşov*

---

### **12.30-14.00 Coffee Break**

---

### **14.00-17.00 Paper Sessions**

#### **„Organization and Work Issues”, UI3 Room**

**Opening:** Gheorghe ONUȚ (Moderator), *Transilvania University of Braşov*

- „The Unemployed, an „Employed” without Salary”  
*Mihai BÖLÖNYI, Braşov Chamber of Commerce and Industry*
- „Fear in the Post-socialist Romania. A Map of Social Fears in Public Institutions”  
*Corina COSTIN (ALEXANDRU), University of Bucharest*
- „Beneficiaries Participation - Elements of Insurance Quality Social Services”  
*Lorena Iuliana IANĂŞ, County Social Benefits Agency Timiș*
- „Diagnosis of Stress Factors in the Military Environment”  
*Mihaela RUS, Enache TUŞA, „Ovidius” University of Constanța*
- „How to Manage Online Reputation at Individual and Corporate Level”  
*Poliana ŞTEFĂNESCU, University of Bucharest*

**Session Summary:** Carmen BUZEA (Rapporteur), *Transilvania University of Braşov*



**„The Graduate of 2011” from Brasov, Bucharest and Cluj-Napoca, UI6 Room**

**Opening:** Ştefan UNGUREAN (Moderator), *Transilvania University of Braşov*

- „Organizing Special Events as a Public Relations’ Activity. Selecting the Most Appropriate Venue and Arranging it”

*Alexandra-Georgiana BANCIU, Transilvania University of Braşov*

- „Communicative Practices in Banking Agencies: the Emerging Context of Romanian neo-Liberalism”

*Anamaria COŢE, Babeş-Bolyai University*

- „Christmas Theme Park – Staged Authenticity and Experience”

*Elena CRANGA, Transilvania University of Braşov*

- „The Solution of << Transactional Analysis>> in the Coaching Process”

*Alexandru MOLDOVAN, Transilvania University of Braşov*

- „Study Based on Group Software Substructure; Case study: Forums”

*Raluca SABĂU, Transilvania University of Braşov*

- „Infidelity and Stigma: How the Love Triangle is Socially Constructed. <<Love has no limits, but people do”>>”

*Ana Maria VELICU, University of Bucharest*

- „Risk and Protective Factors in Juvenile Delinquency”

*Anatonia-Luiza ZAVALIC, Babeş-Bolyai University*

**Session Summary:** Arabela BRICIU (Rapporteur), *Transilvania University of Braşov*

---

**17.00-17.15** Coffee Break

---

**Reverential Session: „Recognition and Memory: in Honour of Petru ILUŢ”, UI2 Room**

**Opening:** Claudiu COMAN (Moderator), *Transilvania University of Braşov*

**Welcome speeches to the professor Petru ILUŢ**

- „The Identity “Crisis” at Third Age – Truth or Myth?”

*Diana-Cristina BÓDI, Transilvania University of Braşov*

- „Petru ILUŢ - promoter of gender issues in Romanian social psychology”

*Alina COMAN, Transilvania University of Braşov*

- „Interdisciplinarity in Petru Ilut Sociopsychology”

*Ada DOBRESCU, Transilvania University of Braşov*



- „Petru Iluţ and the Paradigm of Costs and Benefits in Approaching Family”  
*Mihaela GOTEA, Transilvania University of Braşov*
- „Sociopsychology of Canonization: Petru Iluţ in the Structure of Sociological Memory”  
*Mihai-Stelian RUSU, Babeş-Bolyai University*
- „The Qualitative Approach of the Socio-Human” or Equivocal, Particular, Emotion and Understanding in Social Knowledge  
*Florentina SCĂRNECI, Transilvania University of Braşov*

**Summary of the welcome speeches** – Romulus CHIRIŢĂ, Professor Ph.D (Rapporteur),  
*Transilvania University of Braşov*

**Response Speech:**

- „Issues and Possible Solutions of Current Sociology”  
*Petru ILUŢ, Professor Ph.D, Babeş-Bolyai University*

**Granting the Master Mentor Diploma** to Petru ILUŢ, Professor Ph.D (Babeş-Bolyai University)  
by Claudiu COMAN, Associate Professor Ph.D, Head of the Social and Communication  
Studies Department, *Transilvania University of Braşov*

**Awards for „The Graduate of 2011”** from Bucharest, Braşov and Cluj-Napoca by  
Petru ILUŢ, Professor Ph.D, **Master Mentor** of the Sociology and Communication Faculty,  
*Transilvania University of Braşov.*

---

**20.00** Closing Ceremony

---

**Organizing Committee:**

*Mariana BORCOMAN, Arabela BRICIU, Victor BRICIU, Mihai BURLACU,  
Claudiu COMAN, Daniela SOREA, Codrina ŞANDRU, Marinela ŞIMON,  
Ştefan UNGUREAN*